

Sascha F Zeller

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EDUCATION

University of Vienna, Austria 1989—1991

- Classical Languages (Greek and Latin).
- Byzantine Studies and Modern Greek Philology.

Vienna Art Institute, Austria 1982—1984

- Painting, Graphics, Art History

EXPERIENCE

Gershom Design Company, Los Angeles, CA 2009—Present
Principal

- Design for a variety of small businesses.
- Concept and design for TKO Pictures.

The Capital Group Companies, Los Angeles, CA 2000—2009
Senior Web Designer

- Responsible for the overall design of the americanfunds.com web site.
- Wireframed and designed complex financial transaction applications.
- Lead marketing campaigns for both the shareholder and adviser web sites.
- Development of the company's design and usability style guide.

Faye, Pollack & Associates 1999—2000
Web Designer, Coder and Developer

- Management of the company's Internet department.
- Design and development of the corporate web site.
- Database development and design for company's clients.

CurtCo Freedom Group, Malibu, CA 1998—1999
Web Designer and Coder

- Conceptualized, designed and developed a large number of the company's web sites.
- Responsible for the design of the corporate Intranet.

EXPERIENCE (continued)

DerStandard.at, Vienna, Austria
Webmaster, Web Designer

1994—1997

- Developed, designed and produced the first Web-based edition of a daily newspaper in German language.
- Conducted online marketing and advertising.
- Responsible for e-mail and newsgroup administration.
- Wrote articles on Internet-related subjects.

Der Standard, Vienna, Austria

Assistant Director, Archive and Research Department

1991—1994

- Management of department; trained faculty staff.
- Responsible for the evaluation and purchase of software.
- Responsible for office and personnel management.

Paul Hochegger Communications / Burson Marsteller Europe, Vienna, Austria

Strategist/Researcher/Lobbyist

1991—1996

- Developed strategies for business and governmental lobbying campaigns.
- Responsible for conducting advertisement campaigns.
- Conducted interviews with prospective clients.

SKILLS

- Windows, Mac. Adobe Photoshop, ImageReady, FireWorks, Dreamweaver, HomeSite. Familiarity with Content Management Systems (OpenMarket, Vignette). HMTL, DHTML, XHTML, CSS, JavaScript. Hand coding according to Web Standards. Working knowledge of Perl, CGI and Database Integration.
- Fluent in German and Modern Greek.

URLs

- <http://www.americanfunds.com>
- <http://americanfunds.com/retire>
- <https://www.americanfunds.com/adviser>
- <http://www.fpainc.com>
- <http://www.imc-miracles.com>
- <http://www.rbz.com>
- <http://www.rcbinvest.com>
- <http://www.churchillmanagement.com>
- <http://www.anchorloans.com>
- <http://www.envisioncap.com>
- <http://www.gjimb.com>
- <http://www.stilacosmetics.com>
- <http://www.hometheatermag.com>
- <http://www.mobilecomputing.com>
- <http://derstandard.at>
- <http://www.tkopictures.com>